



Futurus  
Talent Academy

## Executive Experience

A curated, immersive leadership encounter  
for those shaping the future.

At the most senior levels of leadership, technical mastery is assumed. But the world is asking for something more: presence, agility, narrative power, and the ability to perform under pressure – again and again, in public, and in real time.

**Executive Experience** is a curated encounter that brings together performance experts, creatives, and change leaders to challenge how senior executives show up, shape meaning, and move others.

As the world shifts, so must its most senior leaders – and the conditions they create for others to follow.

### ► What makes it different – What sets this experience apart?

#### ► **Experiential, Bold, Challenging**

This is not a workshop. It's a leadership stretch in real time, co-created with creatives and experts in performance.

#### ► **Creativity at the Core**

Senior leaders work with a film director, editor-in-chief, and performance specialists to access new ways of influence and impact.

#### ► **Rooted in Real Change**

The programme connects creativity and performance directly to strategic leadership and transformation contexts.

#### ► **Curated by Futurus**

Expertly designed and held, with space for reflection, provocation, and profound insight.

## » Why this programme? Why now?

### **Creative Influence – Reframing How You Lead**

- Explore your own leadership narrative and how it lands with others
- Discover what it means to perform as a leader when it counts most

### **Storytelling – Crafting Meaning in the Moment**

- Harness the art of storytelling to galvanise people, shape culture, and lead change
- Learn from master communicators who work in high-stakes environments

### **Performance Ethic – Leading Under Pressure**

- Develop executive presence through the lens of performance
- Work with professionals who understand how pressure transforms delivery

### **Inner Agility – Adapting to a Changing World**

- Reflect on what must evolve in your own leadership to meet this moment
- Expand the range of roles you can inhabit with authenticity and impact

## » Who this is for

- ▶ The most senior leaders in or across organisations
- ▶ Individuals tasked with navigating complexity, transformation, and visibility
- ▶ Leaders ready to grow at the edge of their current capacity

## Let's Shape the Future

This experience is an invitation, not just to be seen, but to lead with boldness, narrative power, and presence.

Let's talk about how we can support your next cadre of leaders.

